REPORT OF MEETING

PROJECT: I-84 Danbury Project
State Project No. 34-349 – Exit 3 through 8, Danbury, CT

LOCATION OF MEETING: Rogers Park
Danbury, CT

DATE OF MEETING: Thursday, July 25, 2019, 6:00 PM – 8:00 PM

SUBJECT OF MEETING: Pop-Up Event No. 7 – Danbury Westerners Game

1. MEETING ADVERTISING

The Project Team advertised the Pop-Up event in the following ways:

- Posting the event details to the Upcoming Events page of the project website, www.i84danbury.com.
- Posting the event details to social media (Facebook and Twitter) prior to the event.
- Installing a large banner with the project name and logo emblazoned on a table skirt at the table.

2. MEETING OVERVIEW

The Pop-Up event took place at the Danbury Westerners game on Thursday, July 25, 2019, from 6:00 PM to 8:00 PM. The event included a table set up in between the snack area and bleachers.

Two project team members, Melissa Santley and Meghan Bard, staffed the I-84 Danbury Project table. They encouraged Westerners fans to visit, discuss their experiences with and perceptions of I-84 in Danbury.

Approximately 20 individuals stopped to learn about the project, some of which left names and email addresses to subscribe to receive future project news and updates via email blast. No one was familiar with the project and all were from Danbury. Major themes that were discussed:

- Whether or not if the project will include tolls
- Left hand exits being a problem
- Exit 4 eastbound, having to cross over several lanes to get to the exit

The project team encouraged all who stopped by to visit the I-84 Danbury website and learn more about the project and watch for news about future events.

Comment cards were made available and we received three comment cards. All visitors were also offered project business cards with CTDOT Project Manager contact information. There was a project map that was used as a visual aid, allowing for visitors to point out problematic spots on I-84. Fact Sheets were also made available to those that were interested.