

REPORT OF MEETING

PROJECT:	I-84 Danbury Project State Project No. 34-349 – Exit 3 through 8, Danbury, CT
LOCATION OF MEETING:	Kennedy Park Danbury, CT
DATE OF MEETING:	Thursday, July 25, 2019, 12:00 PM – 2:00 PM
SUBJECT OF MEETING:	Pop-Up Event No. 6 – Danbury Downtown Chowdown

1. MEETING ADVERTISING

The Project Team advertised the Pop-Up event in the following ways:

- Posting the event details to the Upcoming Events page of the project website, www.i84danbury.com.
- Posting the event details to social media (Facebook and Twitter) prior to the event.
- Installing a large banner with the project name and logo emblazoned on a table skirt at the table.

2. MEETING OVERVIEW

The Pop-Up event took place on Thursday, July 25, 2019, from 12:00 PM to 2:00PM. The event included a table set up in Kennedy Park alongside two food trucks.

Two project team members, Melissa Santley and Meghan Bard, staffed the I-84 Danbury Project table. They encouraged Chowdown patrons to visit, discuss their experiences with and perceptions of I-84 in Danbury.

Approximately 10 individuals stopped to learn about the project, some of which left names and email addresses to subscribe to receive future project news and updates via email blast. Other than a few PAC members that stopped by, the people we spoke to were not familiar with the project. Topics discussed included:

- Highway design, markings and signage
- Project plans, timeline, and funding
- The need to finish other large-scale projects (I-84 Waterbury) before embarking on new work in other areas

Most of individuals who stopped at the project booth indicated that they live in Danbury and many were affiliated with the school system. Another individual expressed potential interest in serving on the PAC, despite not representing a broader group or organization. The project team encouraged the attendees to visit the I-84 Danbury website and learn more about the project and watch for news about future events.

Comment cards were made available to visitors and the project team received three cards. All visitors were also offered project business cards with CTDOT Project Manager contact information. There was a project map that was used as a visual aid and Fact Sheets were made available to those that were interested.