

REPORT OF MEETING

PROJECT:	I-84 Danbury Project State Project No. 34-349 – Exit 3 through 8, Danbury, CT
LOCATION OF MEETING:	Danbury CityCenter Green Danbury, CT
DATE OF MEETING:	Saturday, October 20, 2018, 10:00 AM – 2:00 PM
SUBJECT OF MEETING:	Pop-Up Event No. 4 – Danbury Farmers’ Market

1. MEETING ADVERTISING

The Project Team advertised the Pop-Up event in the following ways:

- Posting the event details to the Upcoming Events page of the project website, www.i84danbury.com.
- Posting the event details to social media (Facebook and Twitter) prior to the event.
- Installing a large banner with the project name and logo emblazoned on a table skirt at the booth.

2. MEETING OVERVIEW

The Pop-Up event took place on Saturday, October 20, 2018, from 10:00 AM to 2:00PM. The event included a booth with a table set up alongside other farmers’ market vendors.

Two project team members, Nick Addamo and Marcy Miller, staffed the I-84 Danbury Project booth. They encouraged farmers’ market patrons to visit, discuss their experiences with and perceptions of I-84 in Danbury, and provide information to help the project team identify community groups to meet with.

Approximately 10 individuals stopped to learn about the project, some of which left names and email addresses to subscribe to receive future project news and updates via email blast. Topics discussed included:

- General background and introductions to the I-84 Danbury Project
- Traffic congestion on the highway, its ramps, and local city streets
- Interchanges of Route 7 and I-84, and associated merges, weaving, and other traffic operations
- Project plans, timeline, and funding
- Highway design, markings, and signage
- Local community groups and representatives that may be interested in meeting with the project team and/or serving on the Project Advisory Committee (PAC)

While the Danbury Farmers’ Market appeared to be attended by mostly non-English speaking residents, most conversations had by the project team were with English speaking residents, none of which had yet heard about the I-84 Danbury Project, and all of which agreed that travel on the highway is problematic. The project team noted that having a Spanish-speaking project team member at future events would be beneficial to engage a broader cross section of residents. The vast majority of individuals who stopped at

the project booth indicated that they live in Danbury. One individual provided information on a number of local groups and organizations that may be interested in meeting with the project team, including the Police Activities League (PAL), arts groups, realtor associations, local golf course communities, the Danbury High School Key Club, United Way, and neighborhood associations for Candlewood Lake and Miry Brook. Another individual expressed potential interest in serving on the PAC, despite not representing a broader group or organization. The project team encouraged the attendees to visit the I-84 Danbury website and learn more about the project and watch for news about future events.

Various informational handouts were offered to visitors, including:

- The first issue of the I-84 Danbury Project newsletter (available in English, Spanish, and Portuguese)
- Four (4) Fact Sheets about various topics, including: Project Overview, Traffic and Commuting, Community Connectivity, and The Environment (available in English, Spanish, and Portuguese)
- One large map of the project area
- Project business cards with CTDOT Project Manager contact information