

REPORT OF MEETING

PROJECT: I-84 Danbury Project
State Project No. 34-349 – Exit 3 through 8, Danbury, CT

LOCATION OF MEETING: Danbury Farmers’ Market
Danbury City Green
Danbury, CT

DATE OF MEETING: Saturday, October 21, 2017, 10:00 AM – 2:00 PM

SUBJECT OF MEETING: Pop-Up Event No. 1

1. MEETING ADVERTISING

The Project Team advertised the first Pop-Up event in the following ways:

- Posting the event details to the Upcoming Events page of the project website, www.i84danbury.com.
- Posting the event details to social media (Facebook and Twitter) prior to the event.
- Installing a large banner with the project name and logo emblazoned on a table skirt at the booth.

2. MEETING OVERVIEW

The Pop-Up event took place on Saturday, October 21, from 10:00 AM to 2:00 PM. The event included a booth with a tent and table set up alongside other farmers’ market vendors.

Two project team members from CDM Smith, Nick Addamo and Windsor Francis, staffed the I-84 Danbury Project booth. They encouraged farmers’ market patrons to visit it.

22 individuals stopped in to learn about the project, many left names and email addresses to subscribe to receive future project news and updates via email blast. Topics discussed included:

- Improving current transit infrastructure
- Travel times to New York City using the Danbury Branch Line versus the Harlem Line on Metro-North Railroad and commuting by car
- Highway design, markings, and signage
- Exit 6 operations, issues, and opportunities
- Project plans, timeline, and funding

The project team encouraged the attendees to visit the I-84 Danbury website and learn more about the project and watch for news about future events.

Various informational handouts were offered to visitors, including:

- The first issue of the I-84 Danbury Project newsletter (available in English, Spanish, and Portuguese.)
- Four (4) Fact Sheets (about various topics, including: Project Overview, Traffic and Commuting, Community Connectivity, and The Environment. (available in English, Spanish, and Portuguese)
- Project business cards with CTDOT Project Manager contact information.